



況，商務委員會配合智經研究中心發表研究報告，於2013年2月合辦「珠三角醫療衛生服務」研討會，並藉此增加港人對珠三角地區城市醫療服務發展的認識。研究報告除了比較珠三角地區六個城市的醫療衛生服務及指出港人須注意的地方外，又介紹通過CEPA開辦的港資醫療機構的經驗，並指出對於外資醫療機構而言，中高

As more people from Hong Kong work or live in the Pearl River Delta region, the demand for quality service surged. The liberalisation measures introduced under CEPA on the medical sector created an enabling environment for Hong Kong service providers to set up medical institutions in the region. In order to provide the medical community with information on the latest development, the Business Council joined hands with the Bauhinia Foundation Research Centre in organising a forum on “Healthcare Services in the PRD” in February 2013, during which the findings of a study commissioned by the Research Centre on the primary



端消費群的市場潛力較為廣闊，亦更受內地衛生監管部門的認可。研討會更提供平台，讓業界就港人在內地經營醫療機構的機遇，與已在內地提供服務的港資醫療機構作交流，及向內地有關當局直接反映業界意見，藉此深化粵港之間的醫療合作，以協助服務提供者更有效把握香港優勢在內地發展。

care services in the PRD region were released. The study report gave a general picture of the healthcare services in six PRD cities and some points to note for Hong Kong people seeking medical services there. The report also highlighted the experience of those Hong Kong medical institutions providing service in the region, and pointed out that the middle to higher income group would be a potential market for foreign-invested medical institutions. The forum provided a platform for the exchange of views amongst the representatives of the medical profession, and to explore how Hong Kong service providers could develop their business in the region by leveraging on their experience. The participants also made use of the occasion to reflect their views to the officials of the Mainland, aiming to deepen cooperation in the medical sector between Guangdong and Hong Kong.

研究報告全文可於以下網址瀏覽下載：
<http://www.bauhinia.org/>

The report can be downloaded from this website:
<http://www.bauhinia.org/>